

<b>SUBJECT : Business</b>	<b>2016 - 18</b>
<b>EXAM BOARD : EDEXCEL</b>	<b>SPECIFICATION: GCSE in Business Studies (2BS01)</b>

<p><b>Yr10</b></p>	<p>Topics:</p> <p>Unit 1 – Introduction to a Small Business</p> <p>45min exam</p> <p>25% of overall grade</p> <p>Unit 2 – Controlled Assignment</p> <p>25% of overall grade</p>	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>• Spotting a business opportunity</li> <li>• Showing enterprise</li> <li>• Putting a business idea into practice</li> <li>• Making the start-up effective</li> <li>• Understanding the economic context</li> </ul> <p>Student will choose one of 5 questions based on a small business to answer. They will be expected to carry out research into the business and write a report in controlled conditions.</p>
<p><b>Yr11</b></p>	<p>Topics:</p> <p>Unit 3 - Building a Business</p> <p>1hr 30 min exam</p> <p>50% of overall grade</p>	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>• Marketing</li> <li>• Meeting customer’s needs</li> <li>• Effective financial management</li> <li>• Effective people management</li> <li>• The wider world affecting business</li> </ul>

<b>SUBJECT : Business</b>	<b>2016 - 18</b>
<b>EXAM BOARD : OCR</b>	<b>SPECIFICATION: LEVEL 1/2 CAMBRIDGE NATIONAL CERTIFICATE IN BUSINESS AND ENTERPRISE (120 GLH)</b>

<b>Yr11</b>	Unit R062: Planning for Work Coursework 25% of overall grade	Learning Outcomes: <ul style="list-style-type: none"> <li>• Understanding job roles in business, what competencies and characteristics are needed, and how businesses recruit.</li> <li>• Taking part in a recruitment process, which will provide an invaluable insight into entering the world of work and includes preparing a CV, completing application forms and preparing for interviews.</li> <li>• Creating a plan for future employment, including self-evaluation and producing a personal career plan.</li> </ul>
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<p><b>Yr10 /11</b></p>	<p>Topics:</p> <p>Unit R063: Setting up and running an enterprise</p>	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>• Planning an enterprise activity, including initial research, business planning, analysis of ideas and the operational factors that need to be considered.</li> <li>• Providing students with the skills to contribute to enterprise activity implementation including: organisational skills such as conducting meetings, business communication skills, promotional and marketing activities.</li> <li>• Students taking responsibility for the running of an enterprise activity.</li> <li>• The review and evaluation process in business, which will include reviewing activity evidence, comparing outcomes to objectives, evaluating own contribution and recommending improvements.</li> </ul>
<p><b>Yr11</b></p>	<p>Topics:</p> <p>Unit R061: Introduction to Business</p> <p>1 hr exam</p> <p>25% of overall grade</p>	<p>Learning Outcomes:</p> <ul style="list-style-type: none"> <li>• Developing an understanding of different forms of business ownership, the characteristics of each and its suitability for the business's trading requirements.</li> <li>• Understanding the need for business objectives, why they are needed, their purpose and different types of objective.</li> <li>• Understanding key concepts relating to four key functional areas of a business (finance, marketing, production and human resources)</li> <li>• Building knowledge of the range of external factors that can affect a business, from the economy and the environment to politics and social changes.</li> </ul>