

Investigating Global Tourism

How has the global tourist industry grown? (Page 140-141)

What are the trends in the growth of tourist destinations around the world? (Page 144-145)

How do different places and environments provide different opportunities for tourist activities? (Page 146-147)

(You need two case studies at different levels of economic development)

What is mass tourism? (Page 141)

What is specialist tourism? What are the different types? (E.g. fair trade tourism). (Page 142-143)

Why has there been a growth in the number of exotic and long-haul destinations? (Page 144-145)

Why has the tourist industry grown? (Page 140-141)

What are the social and economic factors? (including greater wealth, mobility and leisure time and changes in lifestyles)

What has been the role of technology?

Use an example to show the growth of global tourism companies (e.g. Thomas Cook) – Page 143

What opportunities does the growth of the tourism industry create?

The tourism industry is important in many parts of the developed world (MEDCs). Can you describe the range of economic, social, cultural and environmental benefits tourism brings to **established** tourist locations? (E.g. the UK) (Page 148-149).

What is the development gap? (Page 154).

Can you explain how countries vary in their levels of development? (Page 150-151).

(Use a range of economic and social indicators of development and evaluate the effectiveness of different indicators including GNI, Life Expectancy and the HDI).

Can you give an example of how tourism is reducing the development gap? What are the benefits? What are the disadvantages? (Page 154-155).

How does tourism create challenges and conflicts?

Tourism can create challenges for people and communities. What are the social and cultural challenges caused by the development of tourism in Kenya?

What have been the impacts of tourism decline in Kenya? (Page 155)

UNIT 3 – Section B.

What challenges has tourism caused in Britain's National Parks? How have they been resolved? (Page 156-157)

(The term **honeypot** is very important here and you will need to be able to explain whether the management has been successful or not).

What are the problems of developing a tourism industry? (Page 152).

Explore the local environmental impacts of tourist development in an MEDC and an LEDC (Page 157-158)

What are the Impacts on the global environment through increased international travel (Page 159).

How can the tourist industry promote sustainable development?

Planning and management can help ensure that tourism is more sustainable.

What are different strategies to manage the impacts of tourism in a sustainable way? (Page 160-161)

You will need a detailed ecotourism case study in a developing country (Page 161)

Use an example to investigate the effectiveness of sustainable management strategies (Page 164-165).